

NFO Period :

29<sup>th</sup> July 2024-12<sup>th</sup> Aug 2024

# MEET THE INNOVATORS WHO WILL POWER NEXT GEN INDIA

INTRODUCING

**SBI INNOVATIVE OPPORTUNITIES FUND**



Innovation is happening faster than ever, disrupting traditional business models.

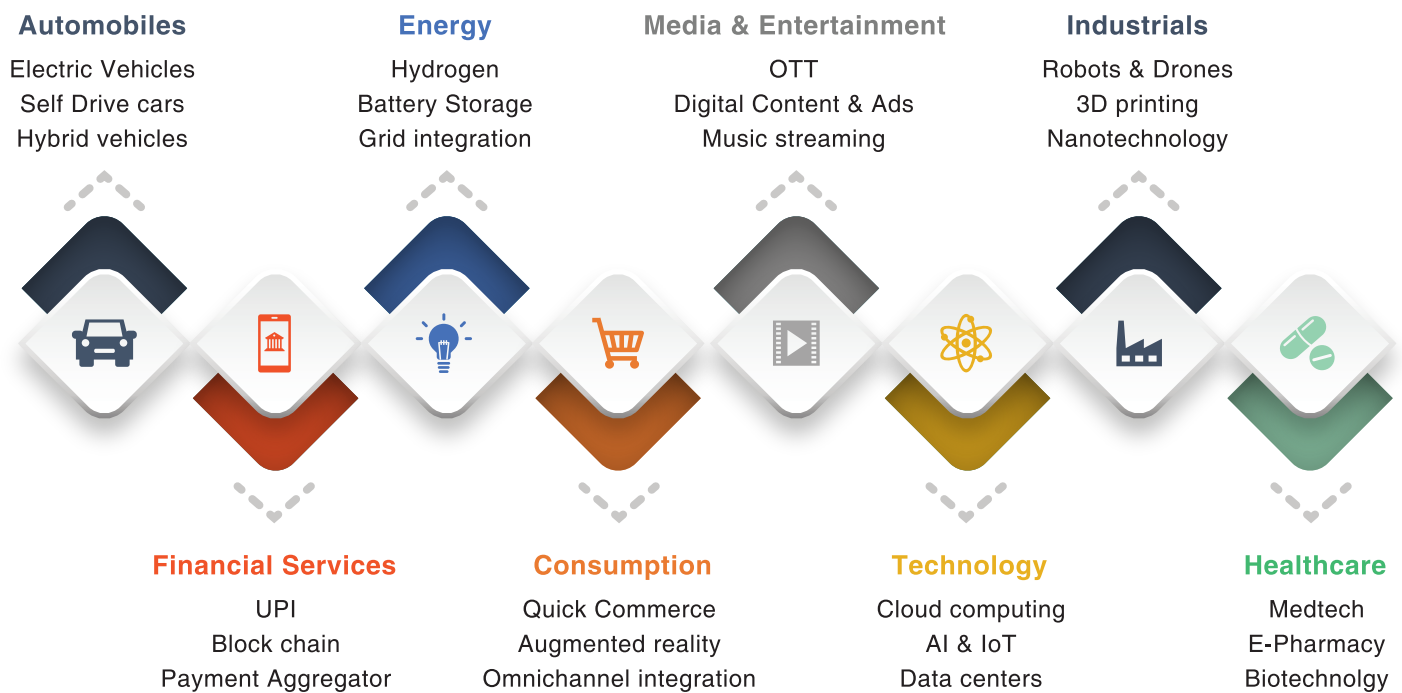
The mantra '*innovate or perish*' underscores the need to adapt swiftly.

What succeeded yesterday may not be effective tomorrow.

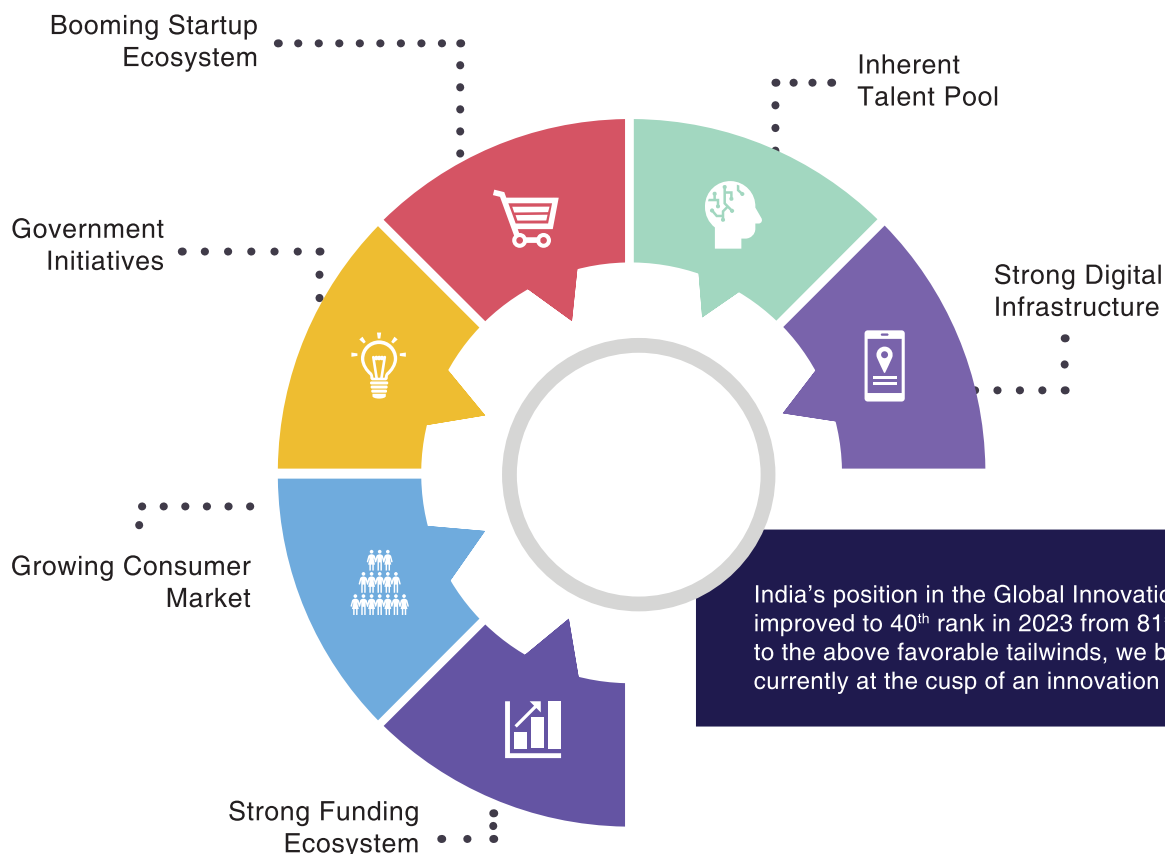
**SHOULDN'T YOUR INVESTMENT PORTFOLIO ALSO EVOLVE WITH THE CHANGING TIMES?**

## INNOVATION - A KEY DISRUPTOR ACROSS SECTORS

Innovation drives growth by introducing new ideas, technologies, and processes that challenge norms. Companies embracing innovation gain a competitive edge, shaping the future of their sectors.



## FACTORS INFLUENCING INDIA INNOVATION STORY



## INVESTMENT STRATEGY



### Product / Service Innovators

Companies that develop new products or services or significantly invest in R&D for new innovations. They challenge existing markets or create entirely new categories.



### Process Innovators

Companies that innovate new processes, potentially disrupting existing business models and gaining market share through technological and process advancements.



### Innovation Adaptors

Incumbent companies that adapt to innovative business models, products, or services within their industry, showing agility in response to emergent trends. These adaptive innovators may not necessarily overhaul their entire business model but exhibit innovative strategies in specific segments or verticals that has potential to meaningfully impact the business.

Each category presents opportunities and risks, which will guide investment decisions. For detailed investment strategy please refer Scheme Information Document carefully.

## HOW DO WE IDENTIFY INNOVATIVE COMPANIES

Target businesses adopting automation, AI, or sustainable practices in their processes that lead to **cost reduction & improved efficiency & value enhancement**.

Identify companies with a proven **trend of launching successful products / services** reflecting their ability to innovate & capture market share.

Focus on companies with a **significant portion of their revenue allocated to R&D & strategic partnerships**.

Identify incumbent companies that demonstrate **agility in adapting to new technologies or business models**.

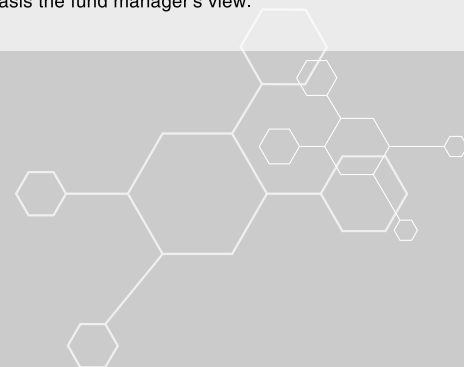
Focus on those companies making **strategic investments in emerging market segments or verticals** in addition to its core business.

Focus on firms that not only innovate but also create **sustainable competitive advantages** through their innovations.



This is based on the prevailing market conditions & current views and is subject to change within the limits of the SID basis the fund manager's view.

## PORTFOLIO CONSTRUCTION APPROACH



- Min 80% of net assets investing into companies falling into innovation theme buckets
- Upto 35% of net assets investing into global stocks aligned with the underlying theme
- True to its label diversified portfolio investing across sectors & Market cap
- Aims to have a portfolio of ~35-40 stocks with bottom-up stock selection approach
- Companies with long runway for growth, competitive advantage, potential for generating strong ROE & cashflows etc

Further, to achieve diversification the Scheme may also invest residual net assets i.e. up to 20% of the net assets in companies other than the companies following innovation theme.

This is based on the prevailing market conditions & current views and is subject to change within the limits of the SID basis the fund manager's view.



## WHO CAN INVEST IN SBI INNOVATIVE OPPORTUNITIES FUND?

- 1 Investors looking for a fund that consistently seeks out investment opportunities in upcoming trends and disruptive business ideas will find this fund true to label.
- 2 Investors seeking capital appreciation through investments in forward-looking business ideas and a growth-oriented long-term portfolio will find this fund appealing.
- 3 Investors seeking diversification through portfolio allocation across sectors and market caps, offering a unique avenue to tap into emerging trends and markets.

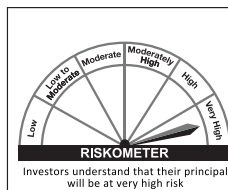
## FUND FACTS

Type of Scheme	An open-ended equity scheme following innovation theme.
Investment Objective	The investment objective of the scheme is to provide investors with opportunities for long term capital appreciation by investing in equity and equity related instruments of companies that seeks to benefit from adoption of innovative strategies & theme. However, there can be no assurance that the investment objective of the Scheme will be realized.
Benchmark	NIFTY 500 TRI
Fund Manager <sup>^</sup>	Mr. Prasad Padala
Exit Load	For Ongoing basis: 1% of the applicable NAV - If units purchased or switched in from another scheme of the fund are redeemed or switched out on or before 1 year from the date of allotment. NIL - If units purchased or switched in from another scheme of the fund are redeemed or switched out after 1 year from the date of allotment.
Minimum Application <sup>^</sup>	Rs. 5000/- and in multiples of Re. 1 thereafter
Minimum Monthly SIP <sup>*</sup>	Minimum Rs 500 & in multiples of Re. 1

For details, please refer to the Scheme Information Document (SID). <sup>^</sup>Mr. Pradeep Kesavan is the dedicated fund manager for overseas securities. <sup>^</sup>Additional Purchase: Rs. 1000 and in multiples of Re.1 thereafter. <sup>\*</sup>For detailed minimum amount of SIP across frequencies & number of installments, please refer to SID/KIM.

## SBI INNOVATIVE OPPORTUNITIES FUND

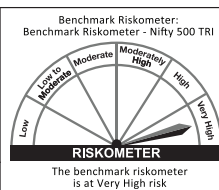
An open-ended equity scheme following the innovation theme.



### This product is suitable for investors who are seeking<sup>^</sup>:

- Long term Capital appreciation
- Investment in equity and equity related instruments of companies engaged in and/or expected to benefit from adoption of innovative strategies & theme.

<sup>^</sup> Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.